

Achievements

The Coasters Association has had many achievements over the years that it is proud of. Its pride is rooted in its belief that these achievements have contributed to the development and vitality of the region's communities. What follows is a selection of the organization's major initiatives.

In terms of **communications**, Coasters has:

- ◆ Carried out a Technology Assessment with LNS institutions, regional organizations, municipalities, and local media in 2011.
- ◆ Produced Coasters Association Technology Plan in 2011.
- ◆ Re-designed website for Coasters Association in 2011.
- ◆ A member of the Lower North Shore Communications Task Force established in 2009.
- ◆ Supported the development of the CSSSBCN website in 2008.
- ◆ Supported the growth of a solid and effective communications and multi-media network across the Lower North Shore.
- ◆ Provided up-to-date information on all issues pertaining to the Coasters Association.
- ◆ Published public service announcements and participated in interviews on local and regional radio stations, and created radio capsules to air in each radio stations on the LNS.
- ◆ Participated in various surveys to increase communications on the Lower North Shore.
- ◆ Published an organizational newsletter entitled the "Informer," four times a year from 1994 to 1996.
- ◆ Produced a yearly newspaper entitled "Coastar" from 1991 to 1998. Established Coastal Publications in 1998 which lead to bi-monthly and / or quarterly publications of the 'Coastar'
- ◆ Established Health Matters / The Forecaster newsletter in 2006 producing 3 to 4 newsletters a year.
- ◆ Produced two pamphlets of the CAP sites located in St. Augustine and St. Paul's River in 2002.
- ◆ Created a web-page in 1997, which also included information on the communities of the Lower North Shore.
- ◆ Established a CAP site in St. Augustine in 1997 through funding received from Industry Canada and SADC.
- ◆ Created a Publicity Folder and Community Guide in 2004.
- ◆ Produced an assessment of High Speed Internet on the Lower North Shore and created a pamphlet in 2005.