

SEPTEMBER 2021 NEWSLETTER

**COASTERS
ASSOCIATION**
UNITED FOR A BETTER FUTURE



Welcome to the fall edition of our newsletter to the population of the Lower North Shore and beyond.

Email: info@coastersassociation.com

Be sure to check the Coasters Association - Northern Research Centers Facebook page for upcoming dates in your community!



The Coasters Association would like to take this opportunity to wish everyone a wonderful fall and Thanksgiving holiday. Enjoy the season with family and friends.



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Don't miss our next newsletter coming December 2021

01. MESSAGE FROM THE PRESIDENT

Welcome to the Fall 2021 edition of the Coasters newsletter. In this publication we are extremely excited to announce the launch of the Coasters Association's new website, as well as staff attendance to the forum at Bishop's University, summer travel video article, upcoming positions at the Coasters and so much more. Coupled with the exciting activities and events that have already taken place and subsequent future events, the organization is also in the process of restructuring. With the rapid growth of the organization and to ensure its continued efficiency and effectiveness, we are thrilled to have the opportunity to provide a better structure to deliver and increase great quality services to our communities and its residents. I'm tremendously proud to be a part of the continued accomplishments of the Coasters Association and so impressed with the caliber of staff we have whose dedication, commitment and hard work have ensured its success. **The Coasters truly is "United for a better future"!**

02. COASTERS ASSOCIATION WEBSITE

The Coasters Association is excited to announce the launch of our new and improved website. It has been a labour of love for our communications team and a long time coming. The public can expect detailed descriptions of our programs and an inside look at our staff. As well as the ability to download and read important documents (Seasonal Newsletter, Strategic Plan, Project Reports, job postings, etc.). We will provide an interactive map of the region where the public can hover over a particular community and find our satellite offices, the employees located there and contact information. The website is scheduled to be launched in early November so be on the lookout for a particular date.

03. 2020-2021 SCHOOL YEAR AWARD WINNERS

STEEL RIVER GROUP - CORNELLA MAURICE RESILIENCE AND PASSION AWARD

Savannah Perron, Netagamou School, Chevery

Thank you to the Steel River Group and the Coasters Association for the opportunity to show how proud I am to be a part of our community. This award of \$2,500 is proof that despite my age, I was able to positively impact the people around me, which is something that brings me great joy. It will serve as a reminder that perseverance is key and to never give up.



STEEL RIVER GROUP - ATHLETICS AND ACADEMICS AWARD

Alexa Jones, MGR Scheffer School, Lourdes de Blanc Sablon

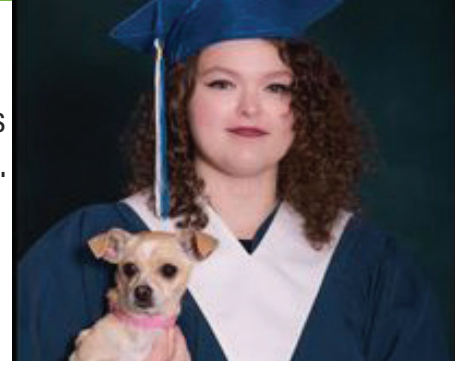
My name is Alexa Jones, I just graduated this past June from Mgr Scheffer. I will be pursuing my studies in pure and applied science at Cégep de Limoilou in Québec City. Winning this bursary of \$1,000 will most definitely help me through my upcoming year with costs associated with my studies and living allowances. I really appreciate and I am so thankful for this award.



STEEL RIVER GROUP - ATHLETICS AND ACADEMICS AWARD

Bryanna Yetman, St. Paul's School, St. Paul's River

Thank you very much to the Steel River Group for choosing me for this bursary. This fall I will be attending La Salle college in Montreal, where I will be pursuing aesthetics. I am very lucky to be chosen for this bursary of a thousand (\$1000) dollars. Thank You.



Kameron Driscoll, St. Augustine School, St. Augustine

I was both surprised and honoured to learn that I was selected as a recipient for the \$1000 Steel River Group Bursary. High school wasn't easy for me. I worked hard and I appreciate the recognition of my efforts, both academically and athletically. Thank you, Steel River Group, for your generosity.



Darien Fequet, Netagamou School, Chevery

My name is Darien Fequet, I was a part of the graduating class of 2021 at Netagamou School, in Chevery, Quebec. I will be attending the Carpentry program at the Chateauguay Valley Career Education Centre in Ormstown, Quebec for the 2021-2022 school year.

It was quite an honour to receive the Steel River Group Athletics and Academics Award of \$1,000. Throughout high school I have been apart of all the possible sports that were offered at our small school. I could never get enough of the competitions and the atmosphere that surrounded sports. To be rewarded for my hard work in something that I enjoyed such as sports, is special. I have always worked hard in school, so I could succeed academically as well as in athletics. This award is a great example of how hard work in both sectors pays off.

The bursary will help me with furthering my education off the Lower North Shore. The money will be very helpful with my expenses and pay for travelling back and forth to the region that I hold dear. I would like to thank the Steel River Group and the Coasters Association for supporting students on the Lower North Shore and especially for recognizing me with this award. I really appreciate the support.



Steel River Group will also donate \$1,000 to the remaining three schools in Gros Mecatina, Pakuashipi and Unamenshipu.

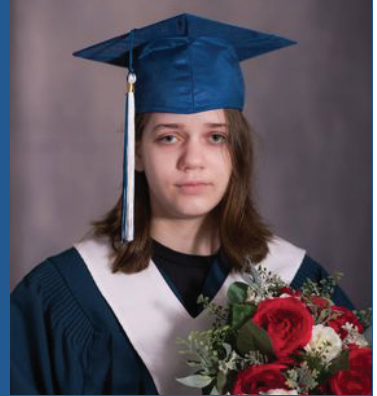
INTEGRITY INGREDIENTS CORPORATION STIM/STEM AWARD**Emma Keats, St. Paul's School, St. Paul's River**

I am writing to thank you for making the Integrity Ingredients Corporation STIM/STEM Scholarship available. I was very happy and appreciative to learn that I was selected as the recipient of your scholarship of \$2,500.

I will be attending John Abbot this coming August. I've enrolled in a general program which will allow me to pursue a higher-level education until I decide on a more specific course of study.

By awarding me the Integrity Ingredients Corporation STIM/STEM Scholarship, you have enabled me to pursue my goals more easily. Thank you, David and Melody Howell, for selecting me for this scholarship.

Melody and David Howell reside in Los Angeles, California

**COASTERS ASSOCIATION COMMUNITY & SCHOOL LIFE AWARDS**

Each year the Coasters Association presents a bursary of \$100 to one graduating student of each of the five (5) High Schools along the Lower North Shore who demonstrates their contribution to the life of their community and their active involvement in school activities.

This year the award winners were: Kara Harding-Jones of Mgr. Scheffer School in Lourdes de Blanc Sablon, Matthew Anderson of St. Paul's School and Kameron Driscoll of St. Augustine School. Congratulations to all the award winners and good luck in your future endeavours.

The Coasters Association will donate \$100 to the schools in both La Tabatière and Chevery.

04. COASTERS ASSOCIATION PROJECTS**AGRICULTURE AND AGRI-FOOD CANADA**

The Coasters is thrilled to announce that a project, which was submitted to Agriculture and Agri-Food Canada to support the Northern Research Center with regards to salary, equipment and travel, was approved. This project will ensure that the objectives and planned activities of the NRC will be successfully carried out to the end of March 2022. We would like to sincerely thank Agriculture and Agri-food Canada for their financial assistance and continued support.

QUEBEC ENGLISH-SPEAKING COMMUNITIES RESEARCH NETWORK (QUESCREN)

The Coasters Association, in partnership with CEDFOB and Steel River Group, participated in a meeting with QUESCREN to discuss what they do, possible collaboration on projects as well as an open dialogue on the tourism industry of the Lower North Shore. As a result, a pilot project has been accepted to hold an orientation session and build a database of Coasters documentation.

HUMAN RESOURCES AND COMMUNITY LIAISON OFFICER

A project was approved by Service Quebec, in partnership with CHSSN and the Secrétariat aux relations avec les Québécois d'expression anglaise. The job was posted, and the candidate will be selected to start on Tuesday, October 12th. Look for an update in the December edition of the Newsletter.

MANAGER OF SENIOR SERVICES

A huge congratulations goes out to Jenna Maurice who has been promoted to the position of Manager of Senior Services as Kaitlin Bilodeau resigned due to personal reasons. However, Kaitlin offered her continued support to the organization when and if needed. It was a pleasure to have Kaitlin as part of our team and she has demonstrated skills and attributes that will undoubtedly help in every aspect of her life. We wish her all the best in her future endeavours.

05. MEETINGS, FORUMS & CONFERENCES

BISHOP'S UNIVERSITY FORUM

From August 13-18th three of our employees from the Northern Research Center had the privilege of attending the Bishop's Forum in Lennoxville, QC. The Bishop's Forum welcomed young English-speaking Quebecers for an interactive civic leadership institute. This initiative was supported by the Quebec Government through the Secrétariat aux relations avec les Québécois d'expression anglaise.

During this week, Katie, Honlee and Mason had the opportunity to network with many fellow English-speaking leaders from all over the province. Making new connections and engaging with other like-minded young professionals while promoting our territory was an experience that was unlike any other. They were given the opportunity to get an "Inside Look" on how some of the fundamental institutions of Quebec society work. They also gained insight into how the Quebec National Assembly, political parties, business, community and not-for-profit organizations and the media influence public discourse and public policy. They had the opportunity to meet and discuss important topics with people of the government such as Mr. Christopher Skeete, Ms. Melanie Joly, Ms. Marion Sandilands and many more.

We are very proud of the team's engagement and involvement in getting their voices heard. The Coasters Association and the Lower North Shore was well represented and recognized at a provincial level with many of our future's young leaders. **Congratulations Katie, Mason, and Honlee!**



FILMING ON THE LOWER NORTH SHORE

This summer, from July 19 to 30, our Videographer, Leah Monger, and Manager of Marketing and Communications, Honlee Etheridge, traveled a few villages on the Coast to begin capturing the unique lifestyle of the region. Accompanied by Nicolas Tremblay and Stephane Trottier of Prod24, or more commonly known as the filmmakers of the movie *Les Coasters*, our team filmed in Harrington Harbour, Tête-à-la-Baleine, Bonne Espérance, and Blanc Sablon.

The trip, funded by the MRC du Golfe du Saint Laurent, allowed the team to capture precious moments with the elderly at the DG Hodd Pavillion in Harrington, the bond of a grandmother and granddaughter working together in the community garden in Tête-à-la-Baleine, the excitement of a family seeing the region for the first time in Bonne Espérance, the pride of a successful aquaculture businessman in Blanc Sablon, and so much more!

We are looking forward to filming more of our beautiful Lower North Shore in the coming months with trips to Kegaska, La Romaine, Chevery, La Tabatière, and St. Augustine.

If there is a special and unique activity that takes place in your village and you think we should film it to help promote the Lower North Shore, let our Videographer, Leah Monger, know at leah.monger@coastersassociation.com.

MINISTÈRE DE L'AGRICULTURE, DES PÊCHERIES ET DE L'ALIMENTATION DU QUÉBEC (MAPAQ) MEETING

On September 15, 2021, members of the Coasters Association's team, Kimberly Buffitt, Shelley Fequet and Kayla Kippen met with Marielle Gagne, Sarah Genois-Gelinas, Martha Kleiser, Marie Lionard and Thomas St-Cyr-Leroux of the Ministère de l'Agriculture, des Pêcheries et de l'Alimentation du Québec (MAPAQ)

The purpose of this meeting was to introduce the Coasters Association structure to MAPAQ and to discuss the implication of the Lower North Shore in the 2021-23 MAPAQ action plan. There will be a follow up meeting with MAPAQ in the fall to continue raising awareness with Quebec Ministry departments about Lower North Shore realities.

CREATING INCLUSIVE ECONOMIES CONFERENCE

On September 28th and 29th, members of the Coasters Association's team, Shelley Fequet, Chelsey Thomas, Katie Roberts and Latesha Fequet participated in the 2021 conference *Creating Inclusive Economies: Building Bridges Between Public, Private, Civil Society Sectors* (CIE Conference). This conference was cohosted by the Community Economic Development and Employability Corporation (CEDEC) and the Canadian Rural Revitalization Foundation (CRRF) in partnership with the Université du Québec à Rimouski,

The CIE Conference showcased various themes, enhancing the economic and social well-being of rural citizens, through panels and presentations led by a variety of stakeholders including community or non-governmental organizations; the private sector; academics; local, regional, provincial, territorial, and/or federal governments; Indigenous governments and/or organizations; and other policymakers.

Look for further results in the December Newsletter.

06. LOCAL HOLIDAY GIFT GUIDE

Christmas is just around the corner! The Coasters Association will be releasing a Local Holiday Gift Guide in the coming weeks to help find the perfect gift for your loved ones right here on the Lower North Shore! We'd love to feature businesses from Blanc-Sablon to Kegaska to help Coasters support local entrepreneurs while holiday shopping.

If you would like to have your business featured in the Local Holiday Gift Guide, please contact Honlee Etheridge, Manager of Marketing and Communications at honlee.etheridgehobbs@coastersassociation.com



07. TRIBUTE TO EMMA BEAUDOIN

Emma Beaudoin passed away on June 13th, 2021. She was a remarkable lady who always had the community at heart. Emma served as Manager of the Caisse Populaire de Blanc Sablon for many years and she was the driving force behind the installation of the branch office of the Caisse in Bonne Esperance. Emma was a founding member in the creation of the Uni-Aide Foundation back in 1992 along with a group of concerned citizens. This Foundation was established to provide support to residents from Old Fort to Blanc Sablon who could not afford to get the assistance they needed. In 2010, the Coasters established the Lower North Shore Cancer Fund (LNSCF) as one of the measures needed to support Cancer patients on the Lower North Shore. In 2012, Uni-Aide and the LNSCF met and determined that working together could better serve the **entire** population of the Lower North Shore. Thus, the Lower North Shore Health Fund (LNSHF) was born, and its mandate is to provide funds to **all** residents requiring financial support. Emma was an integral part of the amalgamation of both institutions and the LNSHF still provides assistance to residents. Emma's determination and fortitude ensured the success of this essential infrastructure on the Lower North Shore and her contribution was invaluable. She will be deeply missed.

08. CONGRATULATIONS TO MARILÈNE GILL, M.P.

The Coasters Association would like to take this opportunity to congratulate Ms. Marilène Gill on her re-election as a Member of Parliament for the region of Manicouagan. We look forward to her continued support as a representative of the Côte-Nord region. Once again, congratulations Ms. Gill.

09. NUTRITION NORTH

Did you know... Our Nutrition North Coordinator, Leatrice Collier, is talking healthy. Do you need to change some ingredients in your recipe to help make it healthy? Or are you unsure of how to store or freeze those fruits/vegetables you just purchased. Nutrition North in Gros Mécatina would be happy to talk to you about it.

Let's Talk Healthy! You can reach out to Leatrice via email at Leatrice.collier@coastersassociation.com or by phone at 418-773-2228.

10. UPCOMING CHEP AND ÉDUCALOI SESSIONS (REGISTRATION REQUIRED)

CHEP

Dementia Education - October 13th, 2021

Fall Prevention - November 17th, 2021

Éducaloi

Consumer Rights - November 10th, 2021

Elder Abuse - Date to be determined

Preventing fraud and scams against seniors - Date to be determined

If you would like to participate or need more information, contact Priscilla Griffin by phone at 418-379-2006 ext: 221 or by email at: priscilla.griffin@coastersassociation.com

CONTRIBUTING WRITERS

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Honlee Etheridge, Manager of Marketing & Communications

Leatrice Collier, Nutrition North Program Coordinator

Student Award Winners

NEXT EDITION

Mental Health Project

Partnership with CEDEC

Partnership with Steel River Group

Partnership with Concordia

Update on Nutrition North Program

Update on Human Resources & Community Liaison Officer

Meeting with Plan Nord

Meeting with M.E.I.

Further update on Creating Inclusive Economies Conference (September 28th & 29th)

Update on other potential projects

And much more...

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